



GP Energy is transforming the convenience store experience for drivers and shoppers throughout Oregon and California with their Pinnacle 365 locations. Whether they're on the way to work, running their kids to after-school activities, or passing through on a family road trip, customers can find everything they need in GP Energy's modern, clean, and well-stocked convenience stores. As you witness Pinnacle 365 locations pop up in your community, here's what you may not know about the company's background.

GP Energy's roots in Southern Oregon have been established for over sixty years. The company was founded in Grants Pass in 1960 as Colvin Oil, operating as an oil & gas distribution service. Colvin Oil expanded its business by partnering with the Andretti Group in May 2017.

The following year, Colvin Oil was renamed GP Energy. The company serves to help petroleum-based businesses grow by providing consultation and connecting them with products and services to increase their profitability. Today, GP Energy has expanded beyond its status of being an industry leader in oil and gas distribution to encompass fuel distribution, convenience stores, branded and unbranded fuel supply options, fleet fuel management solutions, lubricants, fast food, and carwash solutions.

In 2021, GP Energy embarked on their next endeavor to improve the convenience store experience for customers by rebranding all their convenience store locations in Oregon and California to the Pinnacle 365 brand and offering their Peak Rewards Program through them.

You can see their latest transformation taking place at the old Fireball Gas Station & Convenience store located at 1044 NW 6th St. in Grants Pass. Demolition of the old station began on January 9, 2023, in order to rebuild the location into a "state of the art" Pinnacle 365 Gas Station and Convenience store. The Grand Opening is targeted for late 2023.

GP Energy remains a local company with local employees who provide personalized service. The Grants Pass Corporate Office employs 44 retail and office managers, accounting and human resources team members, plus another 812 convenience store staff in Oregon.

Learn more about GP Energy on their website at gpenergy1.com.

